

BEML ESTABLISHES ASSEMBLY UNIT AT BRAZIL

BEML LIMITED, the Mini-Ratna Category-I PSU under the Ministry of Defence, has established its Assembly Unit “**BEML BRASIL INDUSTRIAL LTDA**” at Rio De Janeiro, Brazil recently. The Company will assemble its products relating to Mining & Construction, Rail & Metro and Defence segments at this Unit and supply it to its prospective customers in and around Brazil. With the establishment of the Assembly Unit at Brazil, the Company would be promoting its sales to a greater extent with efficient after-sales-service support in all the provinces of Brazil and other Latin American Countries.

BEML BRASIL INDUSTRIAL LTDA has been inaugurated by Shri Pradeep Kumar, Secretary (Defence Production), Govt. of India in the presence of His Excellency Shri BS Prakash, Ambassador of India to Brazil and Shri V RS Natarajan, Chairman and Managing Director, BEML LIMITED.

With the establishment of this full-fledged assembly unit at Brazil, BEML will target other Latin American countries like Suriname, Argentina, Chile, Peru, Bolivia, countries in the Caribbean belt and other accessible countries to develop its core businesses in Mining & Construction, Rail & Metro and Defence Equipment areas as also in the Contract Mining since the Latin American countries form as the largest mining bowl of the world,

BEML LIMITED plans to achieve a business turn-over of atleast US\$ 10 Million in 3 years and from its Assembly establishment in Brazil, in a year, the business volume will be much higher.

BEML LIMITED has export base in over 55 countries and the Company has achieved export business to the extent of Rs.300 Crores in 2008-09 and planning to perform almost double the volume during 2009-10. Apart from the Brazil Unit, the Company has its own Sourcing Office at China and International Warehouse-cum-Sourcing Office at Malaysia.



His Excellency Shri B S Prakash, Ambassador of India to Brazil, Shri Pradeep Kumar, Secretary (Defence Production), Govt of India and Shri V RS Natarajan, CMD, BEML Limited are seen during the occasion of inauguration of BEML's Assembly Unit at Brazil